

## CANADA'S ANNUAL GATHERING OF MOVIE EXECUTIVES IN DISTRIBUTION AND EXHIBITION

MAY 30 - JUNE 1, 2017

## COURTESY OF THE MOVIE THEATRE ASSOCIATION OF CANADA & THE HAROLD GREENBERG FUND, 3 PRODUCERS WILL BE SELECTED AS OUR SPECIAL GUESTS AT THIS YEAR'S CONFERENCE.

## - APPLY NOW FOR THE CANADIAN PRODUCTION SPOTLIGHT -

The Movie Theatre Association of Canada (MTAC), in partnership with the Harold Greenberg Fund, invites Canadian film producers to apply for the 2017 Canadian Production Spotlight. Entering its third year as a part of ShowCanada, the Canadian Production Spotlight recognizes Canadian producers making films for theatrical distribution.

ShowCanada is an annual conference that brings together business leaders and key stakeholders from the North American film industry. During the three day event, more than 400 delegates involved in film exhibition and distribution gather to network, screen movies, attend seminars, and celebrate the magic of movie-going. This year's conference will be hosted in Banff, Alberta May 30 - June 1, 2017.

Each year, the Canadian Production Spotlight highlights the work of up to three Canadian producers, providing them with a unique opportunity to promote their work and network with key industry stakeholders. This year's selected producers will receive economy air travel to the event, hotel accommodation, and full conference registration.

Application is open to any Canadian producer who has successfully produced at least one theatrically-released feature film during the course of their career.

A committee made up of representatives from MTAC, The Harold Greenberg Fund, and Canadian theatre owners will select the 2017 honourees.

To be considered for participation, producers are asked to send a letter of interest that includes the following criteria:

- o An overview of your experience in film production
- o A summary of your past film projects
- A summary of current film projects in development
- A brief outline of your motivation for applying, and description of what you hope to achieve if you are chosen for the 2017 Canadian Production Spotlight
- Confirmation that you are available to attend ShowCanada in Banff from May 30 June 1, 2017.

Applications must be received before end of day of Wednesday, April 26th . Letters should be sent to:

Carrie Wolfe carrie@showcanada.ca

Selected producers will be notified by May 5th . For more information about ShowCanada, visit www.showcanada.ca



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